



THE TAX INSTITUTE

# Sponsorship packages

Stream Sponsor	Exhibitor	Coffee Cart Sponsor	Session Sponsor
<p><b>Stream</b></p> <ul style="list-style-type: none"><li>▪ Opportunity to display 2 x banners in the stream room.</li><li>▪ Seat drop in room of company collateral.</li><li>▪ Welcome and two minute summary of sponsor given by chairperson at beginning and end of conference.</li><li>▪ Sponsor banner included on Event app.</li></ul> <p><b>Exhibition</b></p> <ul style="list-style-type: none"><li>▪ 3m x 2m exhibition floor space.</li><li>▪ Dressed table, two chairs, lighting and power.</li></ul> <p><b>Networking and events</b></p> <ul style="list-style-type: none"><li>▪ Two passes to conference dinner and closing networking drinks.</li><li>▪ Lunch and refreshments for two exhibition staff.</li></ul> <p><b>Delegates</b></p> <ul style="list-style-type: none"><li>▪ A copy of the delegate listing one week prior to the event.</li><li>▪ Opportunity to conduct a business card draw.</li></ul> <p><b>Marketing and brand exposure</b></p> <ul style="list-style-type: none"><li>▪ Logo included in brochure.</li><li>▪ 1 x folder/satchel insert.</li><li>▪ Business card draw.</li></ul>	<p><b>Exhibition</b></p> <ul style="list-style-type: none"><li>▪ 3m x 2m exhibition floor space.</li><li>▪ Dressed table, two chairs, lighting and power.</li></ul> <p><b>Networking and events</b></p> <ul style="list-style-type: none"><li>▪ Two passes to conference dinner and closing networking drinks.</li><li>▪ Lunch and refreshments for two exhibition staff.</li></ul> <p><b>Delegates</b></p> <ul style="list-style-type: none"><li>▪ A copy of the delegate listing one week prior to the event.</li><li>▪ Opportunity to conduct a business card draw.</li></ul> <p><b>Marketing and brand exposure</b></p> <p>Logo included on or in the following:</p> <ul style="list-style-type: none"><li>▪ Event brochure (soft copy minimum)</li><li>▪ Delegate folder insert</li><li>▪ Logo and profile on event app.</li></ul>	<p><b>Exhibition</b></p> <ul style="list-style-type: none"><li>▪ Your signage associated with the stand (pull up banners).</li></ul> <p><b>Networking and events</b></p> <ul style="list-style-type: none"><li>▪ Lunch and refreshments for two exhibition staff.</li></ul> <p><b>Delegates</b></p> <ul style="list-style-type: none"><li>▪ A soft copy delegate list.</li><li>▪ Opportunity to conduct a business card draw.</li></ul> <p><b>Marketing and brand exposure</b></p> <p>Logo included on or in the following:</p> <ul style="list-style-type: none"><li>▪ Event brochure (soft copy minimum)</li><li>▪ Delegate folder insert</li><li>▪ Logo and profile on event app.</li></ul>	<p><b>Features</b></p> <ul style="list-style-type: none"><li>▪ Opportunity to display one banner in the session room.</li><li>▪ Seat drop of sponsored session.</li><li>▪ 30 second introduction by the Session chairperson.</li><li>▪ Logo on screen.</li></ul>

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