

A UNIQUE EVENT FOR WOMEN ASPIRING TO LEAD, LEARN AND GROW IN A CHANGING PROFESSION

Women in Tax National Congress 2019

Theory to Action – Unlocking potential

29 November 2019 | The Fullerton Hotel Sydney (formerly The Westin Sydney) 8.30am–5.30pm | 7 CPD hours



Register now



About the program

Seven sessions across the day showcasing Australia's most influential leaders offering their insights and sharing their experiences.

Discover the benefits of a people first, value based leadership approach.

Gain a greater understanding of taking your leadership global.

Be inspired by today's leaders in tax.

Network with like-minded peers and expand your connections.

Learn what the leader of the future will need to look like.

Discover how to create yourself a diverse and interesting career.

Hear how a supportive workplace might help your journey.

Join the Women in Tax movement

Women in Tax is proud to support the career progression of women in the tax, accounting and legal professions. Brought to you by The Tax Institute, the brand celebrates women in the profession; their career progression, leadership, diversity, career breaks and work-life balance.

From humble beginnings with lunch and learns over 10 years ago, Women in Tax has now grown into a strong national presence. The annual National Congress represents the brand's flagship event, and the launch of the dedicated website is a hub for professionals to find inspiration and get involved.

Log on now and become part of the community at womenintax.com.au.











Welcome from Tim Neilson



Tim Neilson
President, The Tax Institute

As with most professions, the tax workplace has changed.

Technical skills are important, of course. But today's, and tomorrow's leaders need more. They need to match established measures of leadership authority, proficiency, charisma, with new ones.

The ability to communicate clearly. To inspire. Persuade. Be honest and intuitive. Show empathy.

These abilities have often been overlooked. Yet they're the difference between a good leader, and a great one.

Join an inspiring set of speakers as they share with you new challenges, new opportunities, new insights.

You'll walk away with practical tools to unlock your full potential. From tips on how to beat procrastination, to building your personal brand. Helping you to think, feel, act.

This, the third annual Women in Tax National Congress, uncovers the skills you, and the profession, need for the future.

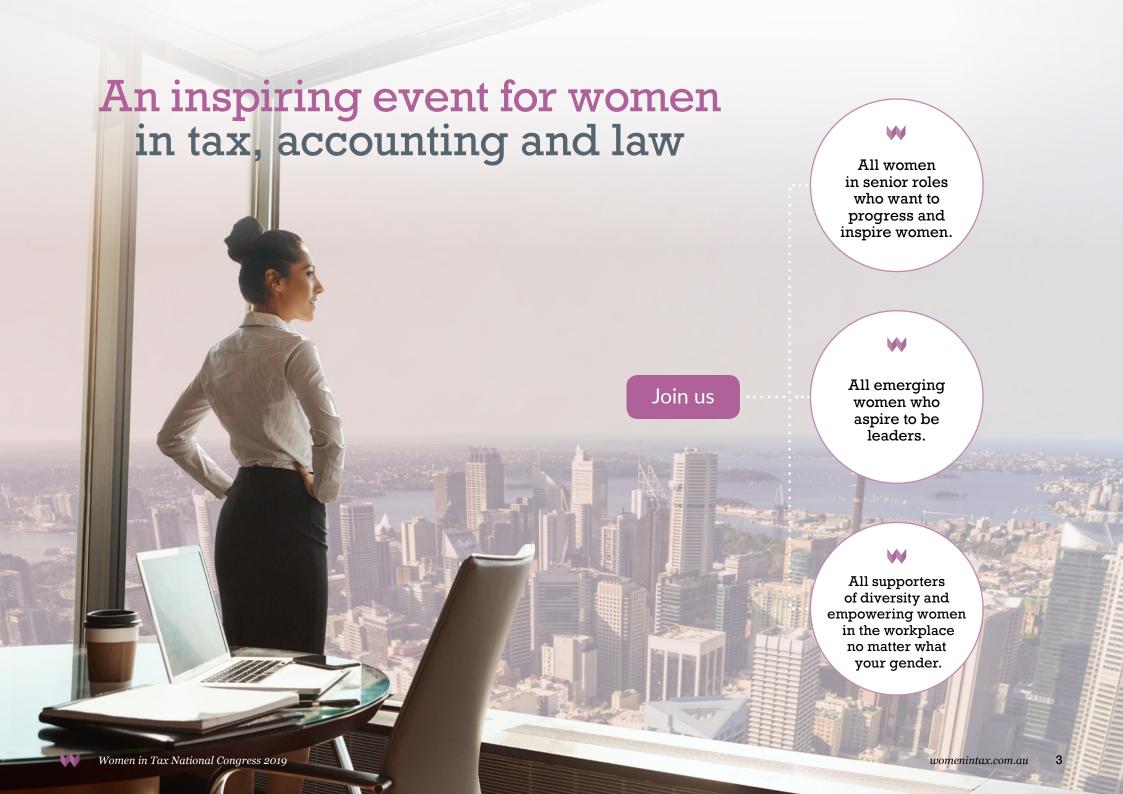
Join us as we explore how and why it's people that drive performance, and emotions that drive people. And you that can drive the change.

'Even if they get everything else just right, if leaders fail in this primal task of driving emotions in the right direction, nothing they do will work as well as it could or should.'

Daniel Goleman, 'Emotional Intelligence' author



Tuy Neilson



Our speakers



Lisa Annese Diversity Council Australia

Lisa Annese was appointed CEO of DCA in June 2014 where she heads a team to lead public debate, conduct research and develop resources for organisations in the area of diversity. She has recently presented DCA's portfolio of cultural diversity research at UNESCO. United Nations Alliance convention in Baku, Azerbaijan and at the University of Patras, Greece, In 2018. Lisa was named one of the AFR's 100 Women of Influence and has recently been appointed as an external advisor on diversity matters for Amnesty International, Australia. She also makes regular appearances on ABC's The Drum and speaks widely and publicly in all areas of diversity.



Rebecca Cohen PwC

Rebecca Cohen is a Partner at PwC Sydney, with over 14 years of experience providing tax consulting and compliance services to clients in a variety of industries. Rebecca is also a member of PwC's Australia's Financial Advisory leadership team focusing on Diversity & Inclusion across our integrated Tax, Legal, Deals and Private Clients businesses. Rebecca truly believes diverse teams deliver the best outcomes and is passionate about ensuring PwC delivers value through bringing the best teams to clients.



Pamela Cominos Cominos Family Lawyers

Pamela Cominos is the Principal Lawyer of Cominos Family Lawyers. She is a collaboratively trained lawyer and Mediator and Child Dispute Family Practitioner. She strongly advocates for her clients by protecting their interests and creates respectful and trusting professional relationships with her clients and colleagues. Pamela is an innovative and transparent leader who is passionate about creating work cultures that are based on competency, autonomy, responsibility and engagement.

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Invaluable investment in my own professional development and an excellent opportunity to network with inspirational presenters."

Rae NiCorraidh, CTA Knowledge Shop Women in Tax National Congress Organising Committee

Speaker profiles continued



Jo Flynn *The Leadership State*

Jo Flynn is a Leadership Development Specialist who has spent 20 years delivering change frameworks and methodologies to teams and organisations across most industry sectors in the Asia Pacific region. Having developed a unique change-approach she founded a successful consulting firm in 2000, providing residential immersion workshops, executive coaching, and culture transformation interventions. Currently, her interest is in helping women show up in their work with authenticity and presence. Being comfortable with a brand that honours the great gifts that women bring is a critical part of any professional strategy.



Suzy Jacobs
Activator Academy
MASTER OF CEREMONIES

Suzy Jacobs is an Activator of Mental Peak Performance with three decades of experience at the coal face of commerce, 15 years exploring human potential and 11 years educating and training business owners. Activator Academy (of which she is founder and director) is creating a hard edge to soft skills. Giving leaders, teams and organisations the vocabulary, frameworks, processes to increase mental peak performance as a path to profit. Suzy is an emcee, adventurer, trekker, supporter of Australian fashion and mother of two divine and independent human beings.



Janet Lu Grant Thornton Consulting

Janet Lu is a registered psychologist with a project management background. Janet specialises in human resource and people strategies with extensive experience in strategic people projects. Her expertise is in translating business strategy in terms of workforce design, leadership, culture, HR systems, working practices and processes to deliver commercial outcomes. With a deep passion for leadership development and culture, Janet incorporates her knowledge of people and behaviours to embed sustainable change.

Must attend event – you will be both inspired and informed!"

Tracey Rens, CTA
2017 President, The Tax Institute

Speaker profiles continued



Chelsea Pottenger
EQ Consulting
KEYNOTE

Chelsea Pottenger is an international keynote speaker and a leading authority on productivity, mindfulness and motivation. She is the proud ambassador for mental health charities including RuOK? and The Gidget Foundation. For 12 years. Chelsea worked in the corporate world as a general manager and then a life adversity happened. After her life reboot, Chelsea embarked on a PhD in psychology and neuroscience. Her clients range from the big 4 banks, to tech companies like eBay and uber, Estee Lauder and The Australian Defence Force to name a few. She is regularly featured on sunrise, ABC, 2GB and Channel 9.



Kate Potter
Johnson Winter & Slattery

Kate Potter is the Business Development Director at leading commercial law firm Johnson Winter & Slattery and a member of the executive leadership team. Tripledegree qualified, and with more than 15 years of experience in the professional services environment, Kate's early years as a lawyer have provided the basis for successfully delivering high-impact firmwide strategic projects. With a focus on coaching, skills development, strategic planning and execution, Kate brings a personalised approach to building relationships, growing networks and revenue generation. Kate aims to draw out the personal stories of the people she works with, empowering them to find their own style in how they approach business development in all its forms.



Sue Rosen
Sue Rosen Executive Coaching

Sue Rosen is an executive and leadership coach, passionate about empowering people to find freedom and fulfilment in their lives. She specialises in working with professionals seeking to develop their capacity for authentic leadership. To navigate their life and career obstacles she helps them to get clarity around their values, purpose and goals so that they can achieve success, fulfilment and balance. Sue is an accredited executive coach, as well as a Chartered Accountant with many years of experience in senior finance roles so she has a deep understanding of the challenges facing leaders in the complex world of the 21st century. Sue is passionate about enabling people to bring their best selves to work, and brings a pragmatic approach and a desire for maximising human potential to all her work.



I'm always excited by the amazing line-up of speakers at a Women in Tax National Congress. They always excite and motivate me to take on new ideas and concepts and implement them."

Mariana von Lucken, CTA HLB Mann Judd Women in Tax National Congress Organising Committee



Speaker profiles continued



Melinda Smith
Australian Taxation Office

Melinda Smith was appointed Chief Service Delivery Officer in October 2016. Melinda leads the Service Delivery Group which is responsible for a broad range of the ATO's foundation services for all segments of the community. Melinda is a marketing and retail leader who brings extensive executive experience in driving customer service and product transformation programs in large-scale environments. She previously worked in senior roles at Woolworths group for more than 20 years, where she led successful organisational change programs.



Steve Southon, ATI National Australia Bank

Steve Southon has been NAB's Chief Tax Officer since March 2013. He has more than 23 years' experience in taxation across many business sectors ranging from small business to international banking. A leading male champion of change, Steve will share his views on how diversity and equality pave the way for improved business outcomes. Steve is a member of the Advisory Panel of the Board of Taxation.



Helen Wiseman
Thrive and Lead

Helen Wiseman was named as one of the 2014 Australian Financial Review and Westpac 100 Women of Influence. Helen is a professional mentor, non-executive director, and former KPMG tax partner. Over the past ten years she has coached and mentored leaders from business. government and the not-for-profit sectors. helping them to achieve their goals creatively, enjoyably and with greater impact. As a non-executive director, Helen sits on the boards of internally listed boards and private companies and not for profit boards, specialising in Audit Committee work. During her KPMG vears. Helen volunteered as a crisis telephone counsellor, studied psychology and Chaired the board of SHINE for Kids, a not for profit organisation that supports children who have a parent in prison.



Mariana von Lucken, CTA

HLB Mann Judd

Mariana von Lucken is a Tax Partner with HLB Mann Judd, and has advised a wide range of clients on a wide range of income tax, GST, FBT, international issues, payroll and R&D issues. It is important to her to give back to the profession – she is involved in The Tax Institute's Professional Development and Women in Tax committees.

Program

Гime	Session	Speakers	
8.00am - 8.30am	Registration		
8.30am – 8.40am	Official Opening & President's Welcome	Master of Ceremonies: Suzy Jacobs	
		Tim Neilson, CTA President, The Tax Institute	
8.40am - 9.40am	Keynote: High Performance Habits How can you do more with less? How can you maximise your output while performing under pressure? Chelsea Pottenger PhD, will provide you with the tools to enable you to become more resilient and powerful, boost cognition and enhance productivity.	Chelsea Pottenger EQ Consulting Co	
	In this keynote, Chelsea will share some of her most effective tools for high performance, including: — 3 psychology tools to beat procrastination — 1% habits of high performers — meeting fatigue and how to be more effective — tools for accountability, discipline and to build rapport — action plan and how to embed new high-performance habits — efficiency and tangible strategies.		
	You will leave this session feeling inspired and with your brain in the game.		



Program continued

Time Session **Speakers** Session 1: The Five Energies of Thriving Helen Wiseman 9.40am Thrive and Lead To bring out the best in others, you must first bring out the best in yourself. To do that, you must be aware - 10.40am of your strengths and weaknesses, and aim for continuous improvement. In this session Helen will share with you how to apply the Five Energies of Thriving to help you: achieve a sense of purpose, feel intellectually challenged, enjoy your relationships, maintain your wellbeing — find the time for all of that? It's not easy! It's a journey of calibration and recalibration. The Five Energies of Thriving is a super simple coaching concept that will help you get more out of your life and your career. Drawing on stories from her own career (including those 'wish-I'd-known-this-before' moments), Helen will share perspectives on how her journey in tax has helped her to achieve her current roles as a professional mentor, non-executive director and philanthropist – in ways that may refresh your thinking about the many benefits of this career path. 10.40am Morning tea - 11.00am



Program continued

Session **Speakers** Time Session 2: Have Diversity & Inclusion initiatives actually created valuable Facilitator: 11.00am organisational change? Mariana von Lucken, CTA -12.00pm **HLB Mann Judd** An organisations' future success will depend upon its ability to embrace change, achieve diversity and find new ways of working to realise its full potential. According to Diversity Council of Australia research, inclusive organisations are ten times more productive, nine times more likely to innovate and their Panel Members: employees are four times more likely to stay. If it has such a great outcome why are we all not on board? Lisa Annese Diversity Council Australia The panel will discuss the programs they have implemented and provide practical examples of: Rebecca Cohen what has worked well and why, and what has not worked and why, and then seek to answer some hard PwC auestions Melinda Smith how do we decode the research for our profession Australian Taxation Office what are the road blocks in the way, and Steve Southon, ATI what more can we all do to create this valuable organisational change. National Australia Bank 12.00pm Session 3: Reignite your Purpose & Supercharge your Life Sue Rosen

- 1.00pm

How do you keep going in the face of adversity? How can you rediscover the passion in your profession? What motivates you to do better?

Reigniting and articulating your purpose will accelerate your growth as an authentic leader, and enable you to bring greater clarity to your team and your organisation. In this interactive session we will explore:

- meaning as an intrinsic motivator
- tapping into purpose to boost your energy
- how to bring your team along
- purpose as a catalyst for courage to lead with impact

Sue Rosen Executive Coaching

$Program \ {\tt continued}$

Гіте	Session	Speakers	
1.00pm - 2.00pm	Lunch		
2.00pm	Session 4: Change your world by changing your words	Suzy Jacobs	
- 3.00pm	Feeling misunderstood is a common human experience. It causes us to be silent when we have something important to say and has us talking when enough has been said. But it doesn't need to be this way.	Activator Academy Pamela Cominos	
	After this interactive and lively workshop you'll be:	Cominos Family Lawyers	
	— masterful in connecting with team members and clients		
	confident in the key elements required for crucial conversations		
	 free from being misunderstood ever again. 		
	Pamela Cominos, from Cominos Family Lawyers, will share the huge impact this communication tool has made to the experience of her team and clients.		
	This workshop is for Leaders and Managers wanting to develop productive and efficient relationships with clients and their team.		

$Program\ {\tt continued}$

Time	e Session		
3.00pm	Session 5: The Power of Empathy	Janet Lu	
- 4.00pm	A 2018 business study of workplace empathy found that 87% of CEOs see a direct link between a culture of displaying empathy at work, and business performance. The ability to understand, sense and share the feelings of another is an essential skill for being a successful leader. Empathy helps create authentic connection. Connection creates safety. Inspirational leaders understand that safety is a cornerstone to positive workplace culture and high performing teams. In this session we explore:	Grant Thornton Consulting	
	 translating team member's individual desires and learning opportunities, ultimately leading to loyal and engaged staff 		
	 supporting greater teamwork, happiness and creativity amongst teams 		
	 better understanding the needs of clients to deliver the services they value most 		
	 - 'Reading the room' to ensure all parties feel listened to and empowered prompting greater acceptance and support for decisions. 		
4.00pm	Session 6: Lasting Impressions Count	Jo Flynn	
– 5.00pm	The development of good interpersonal skills is tantamount to success in both your life and your career. These skills will help you better understand, empathise and negotiate with others in a global economy. Our panel discussion, involving a life coach and marketing expert, will cover:	The Leadership State Kate Potter Johnson Winter & Slattery	
	 the essential core social skills we all need 		
	 personal presentation and the confidence that comes with making a lasting impression 		
	 the self-awareness required to build rapport with others 		
	 how to be more aware of the impact of your personal brand. 		
5.00pm	Congress close	Master of Ceremonies:	
- 5.15pm		Suzy Jacobs	

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The Fullerton Hotel Sydney (formerly The Westin Sydney)

1 Martin Place Sydney NSW 2000 Telephone: 02 8223 1111

The Fullerton Hotel Sydney delivers a true 5 star experience through our sophisticated rooms, amenities and services. Indulge at our signature restaurant and bar, relax with our in-room massages, or enjoy the exclusive designer shopping, restaurants, theatres and nightlife surrounding the hotel. For a truly unforgettable holiday, venture to nearby attractions such as Darling Harbour, Sydney Opera House and the Harbour Bridge.

To book accommodation at The Fullerton Hotel Sydney, visit:

www.fullertonhotels.com/fullerton-hotel-sydney

Getting here

Sydney Domestic Airport is approximately a 30-minute drive from the hotel and serves all major airlines.

Wynyard station is the closest railway station to the Fullerton Hotel Sydney and is approximately a five-minute walk from the hotel.











(i) Further information

Online registration

Delegates are encouraged to register online at www.taxinstitute.com.au/WITNC19

Registration inclusions

Congress registration includes participation in the full program, electronic access to all event materials, lunch and refreshments during congress hours. Registration fees do not include travel, accommodation, hotel breakfasts or hotel incidentals.

Early bird registration

All registrations received and paid for on or before Friday 25 October 2019 will be entitled to an early bird discount.

Group discount

If you are registering four or more people from the same firm, please contact the National Events Team on 02 8223 0040 or at national events@taxinstitute.com.au.

Delegate list

To assist with networking, a delegate list will be included on the event app. Please indicate on the registration form if you do not want your name included on the list.

Confirmation of registration

A confirmation letter and tax invoice will be sent via email (please note you will receive two separate emails).

CPD accreditation

Attendance at the conference counts for 7 hours of Continuing Professional Development Accreditation (CPD) with The Tax Institute.

Dress code

Business attire is advised for the duration of the congress program.

Alteration and cancellation policy

The Tax Institute reserves the right to alter, amend or cancel all or any of the arrangements contained in the program. It is a condition of acceptance of registration that an administration fee of 20% of the registration fee will be charged for cancellation. No refund will be given for cancellations received within five working days of the event. A replacement may be nominated; however, the replacement is only valid for the 2019 Women in Tax National Congress event. If the replacement is not a member, the non-member registration fee will apply. CPD hours will be allocated to the designated attendee. The Tax Institute cannot accept responsibility for delegates' late transport arrivals or non-arrivals due to delays.

For further information regarding this event, please contact the National Events Team on 1300 733 842 or email national events@taxinstitute.com.au

For registration enquiries, please contact customeradmin@taxinstitute.com.au

Not yet a member?

Bundle your registration with membership of Australia's premier network of tax professionals.

Combine the special membership fee of \$340 with the discounted member rate for the congress. As a member receive benefits that include:

- Monthly technical *Taxation in Australia* journal and technical tax papers
- Weekly updates on legislation and case law with the TaxVine newsletter
- Special member rates on CPD events, publications and subscriptions
- Be the standard for tax professionals by using your post-nominals.

Join with your registration at taxinstitute.com.au/WITNC19 or call 1300 829 338.



I think being a member of
The Tax Institute is critical for
anyone wanting to have a career in
tax and the opportunity that it gives
you to meet people and connect with
people ... We all need support in our
career and that is what The Tax
Institute can do for you."

Dana Fleming, CTA Member since 2006





Women in Tax Registration form

National Congress 2019

Registration

All registrations include:

- Access to our full one-day program
- 7 powerful sessions

- Morning tea, lunch and afternoon tea
- 7 CPD hrs

Individual registration

	Early bird registration Received on or before 25 October 2019	Standard registration Received after 25 October 2019
Member	\$875	□ \$975
New member*	S1,215	S1,315
Non-member	\$1,055	S1,155

^ An emerging leader is classified as at Tax Professional who has worked within the industry for 3-5 years.

☐ I acknowledge that I will receive	electronic	access to	the	Congress	materials	through
The Tax Institute CPD app.						

*EVENT AND MEMBERSHIP OFFER

There is no better time than right now for nonmembers to take up membership! Register at the Member rate + add on \$340 for Membership and receive member benefits through to 30 June 2020. All new members are eligible to 'upgrade' their membership level at no additional cost by providing the appropriate documentation when applying within the initial membership subscription period.

I hereby apply for membership of The Tax Institute and declare that I am a person of good fame,

integrity and character and agree to be bound by the Constitution of The Tax Institute. Further information available at taxinstitute.com.au

Signature:

Date of signature:

Women in Tax National Congress 2019 | Date of issue: September 2019

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A tax invoice and confirmation letter will be sent on receipt of your registration. Please photocopy for additional delegates and retain original copy for your records. All prices quoted are in Australian dollars and include GST where applicable. ABN 45 008 392 372.

2 Deleg	ate / group co-ordinator contact details
Member no.:	
If your member de	tails are up-to-date, you can skip this section.
Title:	Mr Mrs Miss Ms Other (please specify)
First name:	
Last name:	
Position:	
Company:	
Address:	
Suburb:	
State:	Postcode: Telephone:
Fax:	Mobile:
Email:	
Name of addition	al attendees:
Dietary requireme	ınts:
1	

Please tick this box if you do not wish your name to be included on the delegate list provided to all

attendees for networking purposes.

3 Payment summary	Replacements Cancellations Please note: Registrations for the event are not The Tax Institute must receive cancellations in writing					
Registration \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	interchangeable but replacements are acceptable. Please notify us at least two days prior if you intend on sending a replacement. CPD hours will be allocated to the designated attendee. If the replacement is not a member, the non-member registration fee will apply. The tax institute must receive darcellations in willing five working days prior to the Congress. No refund will be given for cancellations received within five working days of the event. A replacement may be nominated. Further details on The Tax Institute's cancellation policy can be found at taxinstitute.com.au.					
Total payable \$						
*Please note: The Tax Institute cannot accept responsibility for delegates' late flight arrivals. Transfer costs are non-refundable and non-transferable.	Membership and education program promotion					
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Cheque payable to The Tax Institute (in Australian dollars)	we take your privacy contourly, and our pointy our be viewed at taxinalitate.com.aa/go/notes/privacy.					
☐ Credit card \$ ☐ Card type: ☐ AMEX ☐ Visa ☐ MasterCard ☐ Diners	For further information regarding this event, please contact the National Events Team on 1300 733 842 or email nationalevents@taxinstitute.com.au					
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The Tax Institute (ITI) complies with its obligations under the Privacy Act 1988 (Cth) with respect to how it handles personal information. TII collects, uses, holds and discloses your personal information (including sensitive information, such as health information) for a range of purposes, such as administrative purposes relating to membership of TII and TII's courses (including assessment of eligibility and providing courses), compliance with Government and statutory requirements, provision of information relating to TII's services and member benefits and to conduct market research. If you do not provide the personal information requested by TII, it may not be able to provide its services to you, such as assessment of your course enrolment application. TII does not disclose criminal record information to third parties. TII usually discloses your personal information to entities such as your sponsoring employer (with respect to your course records and results), The Tax Practitioners Board, TII's business partners for marketing purposes, IT companies and other companies who provide administrative and other services to TII and government bodies, such as the Tertiary Education and Quality Standards Agency. TII may disclose personal information to overseas recipients in countries such as the United States of America and India. For further information on how TII collects, uses, holds and discloses personal information, please see its privacy policy at www.taxinstitute.com.au. The Privacy Policy also contains information on how to request access to or correction of your personal information and how to make a complaint about a breach of privacy. By submitting your application to TII, you confirm that you have read TIIs Privacy Policy and you consent to your personal information to be used by TII or disclosed to third parties, for the purpose of direct marketing, please contact us in writing at customeradmin@taxinstitute.com.au.

TO REGISTER

∇ Online taxinstitute.com.au/WITNC19

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Thank you

The Tax Institute gratefully acknowledges the generous assistance of members of the Women in Tax National Congress Organising Committee:

Kathryn Bertram, FTI, Johnson Winter & Slattery Morag Ingham, CTA, Grant Thornton Amanda Kearney, CTA, Proxima Tax Rae NiCorraidh, CTA, Knowledge Shop Katherine Patel, FTI, HLB Mann Judd Lisa Pritchard, CTA, Holman Hodge Jacquii Reeves, CTA, EY Fiona Stapleton, Thomson Geer Lawyers Mariana Von Lucken, CTA, HLB Mann Judd